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Question Paper Code : 53345

B.E./B.Tech. DEGREE EXAMINATIONS, APRIL/MAY 2019.

Seventh/Eighth Semester

MG 6071.— ENTREPRENEURSHIP DEVELOPMENT

(Common to Automobile Engineering / Electronics and Communication Engineering / Industrial Engineering / Industrial Engineering and Management / Mechanical and Automation Engineering / Mechatronics Engineering / Production Engineering / Robotics and Automation Engineering)

(Also common to PTMG 6071 – Entrepreneurship Development for B.E. Part-Time – Seventh Semester – Mechanical Engineering – Regulation 2014)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What is meant by entrepreneur?
2. Mention the types of entrepreneurs.
3. What are the uses of business games?
4. Write the needs of entrepreneurship development program.
5. Mention the steps involved in setting up a small business.
6. What are the uses of preliminary project report?
7. What are term loans?
8. How taxation affects entrepreneur?
9. Write the merits of mergers.
10. What are the causes of Industrial sickness?

PART B — (5 × 13 = 65 marks)

11. (a) Compare and contrast an Intrapreneur from an Entrepreneur with an example for each.

Or

- (b) Discuss the factors affecting entrepreneurial growth in India with suitable examples.

12. (a) Describe the major motives influencing an entrepreneur with suitable examples.

Or

- (b) Discuss the role of Thematic Apperception Test in entrepreneurship development program with examples.

13. (a) Describe the characteristics and ownership structure of small enterprise business with an example.

Or

- (b) Explain the techno economic feasibility assessment procedure for an entrepreneurial enterprise with examples.

14. (a) Enumerate the various sources of finance with examples for an entrepreneurial enterprise.

Or

- (b) Explain the break even analysis with suitable examples for an entrepreneurial enterprise.

15. (a) Discuss the corrective measures of industrial sickness in small entrepreneurial enterprise with examples.

Or

- (b) Explain the concept, merits and demerits of the following growth strategy in small scale entrepreneurial enterprise.

(i) Expansion

(ii) Diversification.

PART C — (1 × 15 = 15 marks)

16. (a) As an budding entrepreneur prepare a detailed proposal to set up a knitting garment unit.

Or

- (b) Discuss the need for policy support to small scale industries through the different policy resolutions (IPRS).